

## SETTING UP A ZOOM ACCOUNT

**Basic:** Allows you to attend meetings which require authentication but has limited ability to host meetings (40 minute limit).

To create a UNM Zoom Basic account:

1. Navigate to [unm.zoom.us](http://unm.zoom.us)
2. Click the "Sign-in" button and use your UNM NetID and Password.

**Licensed/Pro:** Allows unlimited meeting length for meetings up to 300 participants and complete access to all settings.

To upgrade to a UNM Zoom Pro License:

1. Create a Basic account
2. Submit a request for an upgrade:  
[forms.unm.edu/forms/zoom\\_request](http://forms.unm.edu/forms/zoom_request)

Your account will be upgraded within one business day.

*Note: you don't have to use Zoom, there are a lot of other video conferencing options out there. All UNM students can get a free Zoom account, but you could also consider these alternatives:*

- Google Hangouts
- Microsoft Teams
- Skype
- Houseparty



## TYPES OF VIRTUAL MEETINGS

### **Public meetings**

Open to anyone who wants to attend. This is a good format to recruit new members.

### **Closed meetings**

Set a password to limit who attends. This allows you to host meetings just for you members or executive board.

### **Office hours**

Open up your virtual meeting room for a set time period (ex. Tuesday 1 pm - 3 pm) so that students can drop in to chat. Make sure someone is monitoring the room the whole time. This is a good format to recruit new members

### **Make it fun**

Virtual meetings don't have to be boring! By creating space for fun, members will feel more connected.

### **Pick a theme**

Switch it up each time you meet with costumes or virtual backgrounds.

### **Use polls**

This is a great way to get feedback from members and ask "get to know you" questions.

### **Play games**

Invite members to complete a virtual escape room, online trivia, or other virtual games.

### **Host a watch party**

Use Facebook watch or Netflix Party to stream and chat.



## BEST PRACTICES

To ensure meetings run smoothly, make sure you take a few minutes to configure your settings.

### **Secure your meeting**

To avoid getting Zoom bombed, set a password for meetings that are closed to the public. Use a waiting room for public meetings; this allows you to vet attendees and let them in one at a time.

### **Assign a moderator**

This person can monitor the chat, answer questions, and remove Zoom bombers if needed.

### **Use video**

Studies show people are more engaged if they can see the other participants.

### **Quality over quantity**

Consider having longer, well planned meetings but host them less often.

### **Make a list**

Without an agenda it's easy to forget important announcements and tasks. Share the agenda ahead of time so people know what to expect.