

Quick Tips

"Quick-N-Easy" Fundraising Ideas:

- Car Washes
- Balloon Sales
- Flower Sales (carnations are in inexpensive favorite) on Valentine's Day, Graduation, or other holidays.
- Gift or note deliveries at the beginning or end of people's class.
- T-shirt sales
- School supplies sales
- Bubble gum sales
- Bake sales
- Garage sales
- Raffles
- Clean the PIT or football stadium
- Sponsor Events
- Work Concessions

Leader Hints:

are available on the
following topics

- Agendas
- Advising Groups
- Budgeting
- Co-Sponsorship
- Community Service
- Conflict Resolution
- Constitution and Bylaws
- Delegation
- Difficult Members
- Elections
- Event and Program Planning
- Fundraising
- Goal Setting
- Group Performance Evaluation
- Icebreakers
- Individual Evaluation
- Meetings and Minutes
- Motivation
- Newsletters
- Officer Transition
- Parliamentary Procedure
- Publicizing Events
- Recruiting New Members
- Retreats
- Starting a New Organization
- Stress Management
- Team Building
- Time Management

Leader Hints is a publication of the University of New Mexico Student Activities Center. Copies are available at the Student Activities Center, SUB Room 1018. For more information, call 277-4706.

Some of the information in this brochure was compiled from leadership materials from the University of Texas at San Antonio and the University of Kansas.

Leader Hints

Leadership Development Tips
for Student Organizations

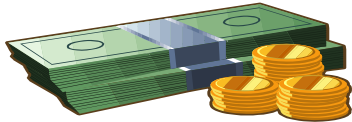
Fund Raising



Before You Start:

Decide how much money your group needs to raise. Go ahead: Set a high goal! If all members are in agreement that having these funds is necessary they will probably agree to put in the time necessary to raise that money.

There are many different ways to raise money: Some projects are easy to set up and target mainly people you do not know. Others will take more time in planning and implementation and will probably be people you know as well as people you do not know. Still others will take the work of only a few people targeting groups or businesses.



Fundraisers

“Show Up and Work” Projects: These are the kinds of projects that are set up in advance by the leaders of the groups so that the general members simply have to show up one day and spend time working.

Examples of these projects include: car washes, bake sales, and cleanups. Members tend to like these kinds of projects, because they do not require a lot of planning and do not take much of their time.

Drives and Sales:

Fund drives and lengthy sales projects such as candy sales and stock sales tend to have higher returns than “Show Up and Work” projects, but they take more time to complete.

Leaders set up these projects in advance and often need to make a deposit for the items to be sold. Members will usually target both people they know and those they do not know.

Corporate Sponsorship:

Often your group’s work can tie in with the work of another group or a business. A business may wish to reach your members through an ad in your newsletter or other publications.

Businesses who provide services may also give discounts or free services in return for advertisement or a chance to talk with members.

Most businesses require a written proposal from your group stating exactly what you want from them, as well as what they will get in return. Proposals should be presented well in advance (months, and sometimes even a year in advance).

Don’t be afraid to approach a business about money or services—they are used to people asking, and you’ll never know how much help you can get until you ask!

UNM Chartered Student Organizations:

There is money for your group available through ASUNM and GPSA!

The Associated Students of The University of New Mexico (ASUNM) and the Graduate and Professional Student Association (GPSA) have funds available for chartered undergraduate and graduate student organizations.

Each spring, groups may request funding for the next academic year. In the fall, they may request funding for immediate use or for spring. Special projects and events, such as festivals and travel, may also receive funding through these student governments.

For more information, stop by the ASUNM on the bottom floor of the Student Union Building room 1016 or GPSA in SUB room 1021, or visit the Student Government Accounting Office in SUB room 1018.

