TEN COMMANDMENTS OF MOTIVATION

I. Share responsibility, remembering that as you take credit for the success, you must also share the failure.

II. Understand that as a leader you can give authority and allow others to contribute to their own and your success.

III. Constantly remind yourself that only through participation can others make their jobs meaningful.

IV. Communicate the “why” as well as the “what” to ensure that understanding and cooperation become a habit.

V. Evaluate accomplishment on the basis of the results achieved rather than on the activities engaged in.

VI. Sincerely be humble, knowing that most people would rather succeed than fail at their jobs.

VII. Seek always to set a good example.

VIII. Force yourself to set goals and priorities.

IX. Unceasingly seek to be objective, fair and honest.

X. Light the way for change.

Leader Hints: are available on the following topics

- Agendas
- Advising Groups
- Budgeting
- Co-Sponsorship
- Community Service
- Conflict Resolution
- Constitution and Bylaws
- Delegation
- Difficult Members
- Elections
- Event and Program Planning
- Fundraising
- Goal Setting
- Group Performance Evaluation
- Icebreakers
- Individual Evaluation
- Meetings and Minutes
- Motivation
- Newsletters
- Officer Transition
- Parliamentary Procedure
- Publicizing Events
- Recruiting New Members
- Retreats
- Starting a New Organization
- Stress Management
- Team Building
- Time Management

Leader Hints is a publication of the University of New Mexico Student Activities Center. Copies are available at the Student Activities Center, SUB Room 1018. For more information, call 277-4706.

Some of the information in this brochure was compiled from leadership materials from the University of Texas at San Antonio and the University of Kansas.
How to get from “What if...?” to “That was Terrific!”

DON’T BE AFRAID TO FAIL!

You’ve failed many times, although you may not remember.

You fell down the first time you tried to walk. You swallowed a lot of water the first time you tried to swim, too.

Did you hit the ball the first time you swung the bat? Heavy hitters, the ones who hit the most home runs, also strike out a lot.

R.H. Macy failed seven times before his store in New York caught on.

English novelist John Creasey got 753 rejection slips before he published 564 books.

Babe Ruth struck out 1,330 times, but he also hit 714 home runs.

Don’t worry about failure. Worry about the chances you miss when you don’t even try.

Motivation may be one of the most difficult tasks a leader faces. Some days it seems hard enough to get yourself enthused and excited about the group’s meeting or activity, so how are you going to motivate the rest of the group?

HINTS ON MOTIVATING OTHERS:

- Study members and learn what makes each one tick.
- Be a good listener.
- Criticize in private.
- Praise in public.
- Be considerate.
- Delegate responsibility for details to others.
- Give credit where credit is due—honestly.
- Avoid domination or forcefulness.
- Show interest in and appreciation for others.
- Make members want to do things through inspiration, incentives, and recognition.
- Let everyone know your plans, even at the early stages.
- Never forget that the leader is the role model.
- Play up the positive.
- Be consistent.
- Show members that you have confidence in them.

Don’t be afraid to fail! You’ve failed many times, although you may not remember.

When you make a mistake, admit it.
- If an idea is rejected, tell the originator why.
- Be careful of what you say and how you say it.
- Put yourself in your members’ shoes.
- Remember that people carry out their own ideas best.
- Give members the opportunity to take part in making decisions—especially those that involve them.
- Let members know where they stand and why.
- Make personal contact between meetings and encourage participation.
- Give members something to do while energy is high.
- Be open to positive and negative feedback.
- Ask members for their counsel and help.

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