

Quick Tips

What is co-sponsorship?

Sharing the planning and implementation of an event, program, or activity.

Why co-sponsor?

- Share money and resources
- Gain new knowledge from another group
- Have more people to help and attend functions and events
- Share the work of planning a big event
- Meet new people, connect with other campus groups, network

Who can we co-sponsor with?

400+ Student Organizations

- Academic groups
- Cultural groups
- Governmental groups
- Honorary groups
- Housing groups
- Political groups
- Recreational/Athletic grps
- Religious groups
- Social groups
- Service groups
- Special Interest groups
- Student Special Events
- ASUNM
- GPSA

Leader Hints:

are available on the following topics

- Agendas
- Advising Groups
- Budgeting
- Co-Sponsorship
- Community Service
- Conflict Resolution
- Constitution and Bylaws
- Delegation
- Difficult Members
- Elections
- Event and Program Planning
- Fundraising
- Goal Setting
- Group Performance Evaluation
- Icebreakers
- Individual Evaluation
- Meetings and Minutes
- Motivation
- Newsletters
- Officer Transition
- Parliamentary Procedure
- Publicizing Events
- Recruiting New Members
- Retreats
- Starting a New Organization
- Stress Management
- Team Building
- Time Management

Leader Hints is a publication of the University of New Mexico Student Activities Center. Copies are available at the Student Activities Center, SUB Room 1018. For more information, call 277-4706.

Some of the information in this brochure was compiled from leadership materials from the University of Texas at San Antonio and the University of Kansas.

Leader Hints

Leadership Development Tips
for Student Organizations

Co-Sponsorship



HOW TO WORK WITH OTHER ORGANIZATIONS

STEPS TO SUCCESSFUL CO-SPONSORSHIP



Situ-

ation: Your group has a program idea and you would like to find other groups on campus to get involved in the planning and implementation.

Start by contacting the president of the organization(s) you would like to work with. Discuss your ideas, and ask the other leaders or members to suggest ideas that contribute to the goals for the program or event.

Utilize the talents of all organizations involved to develop and promote the best program possible (i.e. make a list of the planning experience of each group

and divide up the duties).

Communicate on a continuous basis so each group knows what's going on. Always ask for input in decision-making. Remember this is a joint program, not just your program!

Come to joint planning meetings with your assigned duties completed. Make sure the work is divided in a way that is fair to all groups. This doesn't necessarily mean 50/50, since some groups may have only 10-20 members compared to your 50+.

Evaluate the completed program in a joint meeting, giving each group the opportunity to share their perceptions of the event and suggestions for the future.

Spend some time getting to know one another. You can develop new and lasting friendships, as well as a strong working relationship for future endeavors.

Share the credit and the blame. Remember this is a joint effort! You are a team!

By sharing in one another's programs and events, you have the opportunity to share in each other's SUCCESS!

Support already established programs, but don't be afraid to try something new by changing the traditional program or adding the talents of

another group.

Co-Sponsoring Assistance:

Student Activities Center :

Stop by to find assistance in connecting with campus organizations that may be able to assist you.

- Tables and Chairs
- Outdoor Space for events
277-4706 SUB Room 1018

Student Special Events:

Fill out a co-sponsorship form and come to a meeting to present your event proposal. (Form available online at www.unm.edu/~sse or in office)

- \$500 in co-sponsored funds
- Tents / canopies
- Sound equipment
277-5602 SUB Room 1064

ASUNM :

Complete a senate appropriations form, turn in, and get info on further steps.

- Funding
277-5528 SUB Room 1016

GPSA:

See the projects committee for \$500 in assistance. See the Council for larger amounts.

- Funding



277-3803
SUB
Room
1021